

QUEST COMPASS MEDIA ADVERTISING KIT

BRAND PARTNERSHIP

To Assist Our Clients In The Formulation And Developing Of Strategies For A Lasting Digital Connection With Their Potential Customers/ Clients. To Launch Optimized Online Adverts through Google Ad words, Banner Advertizing, and Creating Contents about their Services which are S.E.O Optimized. To Increase Our Client's Brand Awareness Within The Digital Space As Well As Driving Traffic To Our Client To Assist In Developing Creative Ideas For Content Marketing.

DESTINATION MARKETING/ TOURISM PROMOTION

At Quest Compass we look forward to work with tourism boards in any location to help generate awareness of the Tourism Features within that location, by showcasing the unique elements of a destination such as:

Architecture, commerce, cuisine, geography, customs, history and people and by developing multi-channel campaigns aimed at increasing the overall visitation.

HOSPITALITY/BRAND REVIEW

At Quest Compass we work with brands in the hospitality industry Like Hotels, Clubs, Bars, Eateries, Relaxation Spots e.t.c to create awareness of the brand. This entails visitation and writing reviews afterward, which is strictly based on our experience.

We also Promote and Publish Events and Accept Banners for Advert Placements.

QUEST COMPASS MEDIA SERVICE FEES

Description	Position	Duration	Amount (Fee)	Explanation	
Sponsored Post (Publishing of Events like wedding, Birthday)	Full Page Post Format	1 Year 5 Months	Birthday N10,000(per Post) Wedding/Anniversary N50,000	300 words minimum, 1 Video 10 Pictures Max(Full size)	
Creation of Promotional Contents			N20,000 (Per post)		

Banner Advert	Header Ad (immediately below LOGO)	1 month 10 days	N170,000 N50,000	Adverts displayed to 100% of the total Post Viewers
	Article Top (Before Post Content)	1 month	Small Brand/Event N50,000 Big Brand/Event N100,000	
	Inside Post (Below First Paragraph)	7 days	N5,000	
	Article- Bottom (Below Post Content)	1 months	Small Brand/Event N20,000 Big brand/Event N20,000	Adverts displayed to 60% of the total post viewers
Online Reviews	Full page Post Format	1 year 5 months	Relaxation Spot N100,000 Eatery/ Bar N50,000 Economy Class Hotel N150,000 5 Star Hotel/Suits N300,000	20 Pictures, 1 Video Documentary Uploaded to YouTube
Press Trips For Destination Promotion	Post Format, Video contents, Photos	2 Months Media Coverage of Destination	N1.5million	Features to Promote in Destination: Architecture, Commercial Activities, Cuisine, Culture and Customs
Mentioning Your Services/Business in New and Existing post		7 days	N10,000	
To Inject a Link/URL	New and Existing Post	1 month	N20,000	

Terms of Services

- ❖ All banners to be used should be designed before Sending to us through WhatSapp
- ❖ Works containing Pornography, Foul Languages, Phishing Links could be rejected.

- ❖ We only transact in Naira at the moment and Payments must be made in Full before Publication.
- ❖ We do not offer any refund for Adverts already running.

NB: 100% Of the Total Payment is collected before work begins.

All Payments are made to the Account of the Publisher Below.

You must also Send evidence of Payment whether through Online transfer or Bank Deposit:

BANK DETAILS

BANK: ACCESS BANK

ACCOUNT NAME: OBAIGBENA NICHOLAS

ACCOUNT NUMBER: 0710297721

Write Us a Mail (info@questcompass.com.ng)

Reach us on **Whatsapp chat** via **+234 9022908333** or **+23470 303 69744**

Call **+234 818 715 7366** and **+234 816 583 7745**